



EXPERIENTIAL EVENTS



LIFE IS FOR LIVING, NOT FOR CHILLING

Our mission goes beyond a team-building activity. We believe in the power of shared experiences that help to foster, grow and nurture relationships that stand the test of time.

Life is about creating memories and through our experiential programmes, we seek to provide an unforgettable experience for you, your team and your client that creates a legacy of trust, belief, confidence and happiness.

WHAT WE DO

Have you ever wondered how many stars you can see at the North Pole?
Would you climb high enough to touch the clouds? Want to sail every ocean in the world?
Can you imagine sharing an evening with your favourite sporting hero?

SOME PEOPLE CALL IT 'CRAZY' WE CALL IT LIVING.

At Optimist Performance, we don't wait until we are sleeping to dream. We live our dreams and make them your reality.



Our mission is to build a story that you will tell your grandchildren in years to come. A moment that is unique and special and that lives long in your memory.



We can learn a lot from books, but the best lessons in life are learned through shared experiences. So don't wait around waiting for something to happen. Get in touch today and let's make it happen.

Let us optimise every aspect of your life by finding the right balance between work, fun and living.

REMEMBER! WE ARE HERE FOR A GOOD TIME, NOT A LONG TIME.



HOW WE DO IT

We can learn a lot from books, but the best lessons in life are learned through shared experiences. So don't wait around waiting for something to happen.

REMEMBER! WE ARE HERE FOR A GOOD TIME, NOT A LONG TIME.

Our experiential events are bespoke and designed to create unforgettable memories for your team and your clients that help build lifelong relationships, through the power of shared experience.

BUILD YOUR OPTIMISTIC TEAM

- Boost your team morale
- Improve communication
- Expand collaboration
- Spark creativity and innovation
- Strengthen leadership skills
- Grow the team spirit
- Create deeper bonds & stronger connections



OPTIMISE YOUR CUSTOMER EXPERIENCE



- Cultivate loyal customers
- Understand your customer better
- Stay ahead of the competition
- Strengthen your client relationships
- Make your company memorable

HOW OUR EVENTS WORK

- All our experiences are designed and tailored to suit your company needs and requirements
- We can create experiences orientated around the needs of your team and/or your clients
- We source talent, venues, guest speakers, travel, memorabilia and anything else that adds value to your experience.
- Our events present you with a unique opportunity to do something different that sets you apart from the rest.
- Want to see what your experience could look like? Have a look [here](#) or drop us a line today.



WHO WE ARE

MEET OUR ETERNAL OPTIMISTS



Ollie Phillips
England 7s Captain, Adventurer
and Founder of Optimist



Jade Johnson
Olympian, European &
Commonwealth Champion.



Laura Penhaul
Extreme Adventurer, World Record
Holder, Physical & Mental
Performance Coach



Ryan Jones
Wales Captain & British Lion; Head
of Performance Programme, WRU



John Fletcher
Co-Founder, Magic Academy &
Head of Player Development, RFU



Tamara Taylor
World Cup Winner, England
Captain, Performance Coach



Maggie Alphonsi, MBE
World Cup Winner, Athlete
Mentor & National Pundit.



Russell Earnshaw
Elite Performance Coach &
Founder, The Magic Academy

WHAT OUR CLIENTS SAY ABOUT US

The event was a cracking way to re-connect with a number of acquaintances across our industry. I thought the banter was superb and loved the energy and vibe that I and everyone walked away with.



THOMSON REUTERS

This experience has changed my life. The bonds that were built, the friendships that I made and the insights that we gained were incredible. The Optimist team really know how to put on a show. Thank you



One of the best events I have ever been on. The team thinks on a different level (bigger and broader) than anyone I know. Incredibly focussed and determined to deliver... and all done with a fab sense of humour.



GET IN
TOUCH



OPTIMISTPERFORMANCE.COM

