



# EXPERIENTIAL EVENTS



## LIFE IS FOR LIVING, NOT FOR CHILLING

Our mission goes beyond a team-building activity. We believe in the power of shared experiences that help to foster, grow and nurture relationships that stand the test of time.

Life is about creating memories and through our experiential programmes, we seek to provide an unforgettable experience for you, your team and your client that creates a legacy of trust, belief, confidence and happiness.

## HOW WE DO IT

Let us help you optimise every aspect of your life by finding the right balance between work, fun and living.

### REMEMBER! WE ARE HERE FOR A GOOD TIME, NOT A LONG TIME.

Our experiential events are bespoke and designed to create unforgettable memories for your team and your clients that help build lifelong relationships, through the power of shared experience.

### BUILD YOUR OPTIMISTIC TEAM

- Boost your team morale
- Improve communication
- Expand collaboration
- Spark creativity and innovation
- Strengthen leadership skills
- Grow the team spirit
- Create deeper bonds & stronger connections



### OPTIMISE YOUR CUSTOMER EXPERIENCE



- Cultivate loyal customers
- Understand your customer better
- Stay ahead of the competition
- Strengthen your client relationships
- Make your company memorable

### HOW OUR EVENTS WORK

- All our experiences are designed and tailored to suit your company needs and requirements.
- We can create experiences orientated around the needs of your team and/or your clients.
- We source talent, venues, guest speakers, travel, memorabilia and anything else that adds value to your experience.
- Our events present you with a unique opportunity to do something different that sets you apart from the rest.
- Want to see what your experience could look like? Have a look [here](#) or drop us a line today.





# WHO WE ARE



## WHAT OUR CLIENTS SAY ABOUT US

The event was a cracking way to re-connect with a number of acquaintances across our industry. I thought the banter was superb and loved the energy and vibe that I and everyone walked away with.



THOMSON REUTERS

This experience has changed my life. The bonds that were built, the friendships that I made and the insights that we gained were incredible. The Optimist team really know how to put on a show. Thank you



One of the best events I have ever been on. The team thinks on a different level (bigger and broader) than anyone I know. Incredibly focussed and determined to deliver... and all done with a fab sense of humour.



## MEET OUR ETERNAL OPTIMISTS



### Ollie Phillips

England 7s Captain, Adventurer and Founder of Optimist



### Jade Johnson

Olympian, European & Commonwealth Champion.



### Laura Penhaul

Extreme Adventurer, World Record Holder, Physical & Mental Performance Coach



### Ryan Jones

Wales Captain & British Lion; Head of Performance Programme, WRU



### John Fletcher

Co-Founder, Magic Academy & Head of Player Development, RFU



### Tamara Taylor

World Cup Winner, England Captain, Performance Coach



### Maggie Alphonsi, MBE

World Cup Winner, Athlete Mentor & National Pundit.



### Russell Earnshaw

Elite Performance Coach & Founder, The Magic Academy

GET IN  
TOUCH



[OPTIMISTPERFORMANCE.COM](http://OPTIMISTPERFORMANCE.COM)

